

# FINANCE is NOT ACCOUNTING



**MICRO BUSINESS**  
ACADEMY™

MINDSET-BELIEVE-ACHIEVE

## ACCOUNTING

- 1. The Best Intro to Accounting - Accounting Explained to Kids**  
<https://lnkd.in/eb>
- 2. The 4 Accounting Fundamentals** <https://lnkd.in/eRfEEFuq>
- 3. The Accounting KPIs** <https://lnkd.in/e4R65yAg>
- 4. The Debits & Credits in Accounting** <https://lnkd.in/eyDqv-E8>
- 5. The Accounting Equation** <https://lnkd.in/efU6sYKm>
- 6. The Cash vs. Accrual Difference** <https://lnkd.in/ePfkktXq>
- 7. The 10 Accounting Basics You Need to Know** <https://lnkd.in/exhm87KT>
- 8. The 13 Main Accounting Principles** <https://lnkd.in/ehdZEKFJ>
- 9. The Accountant Checklist** <https://lnkd.in/eGXrUphJ>
- 10. The Accounting Cheat Sheet** <https://lnkd.in/eakRYYdC>
- 11. The Accounting Fact Sheet** <https://tinyurl.com/4k4p5rjj>
- 12. The Chart of Accounts** <https://lnkd.in/d5edWWnu>
- 13. The Financial Statements** <https://bit.ly/3m0PGvO>
- 14. The Profit and Loss** <https://bit.ly/3m0wLRL>
- 15. The Sections of the Balance Sheet** <https://bit.ly/3Uag6l3>
- 16. How to Balance the Balance Sheet** <https://bit.ly/3MaQQ2z>
- 17. The Statement of Cash Flows** <https://bit.ly/3nD9QfU>
- 18. The CAPEX KPIs** <https://lnkd.in/eRAqR3Ri>
- 19. The Budget vs. Actuals Analysis** <https://lnkd.in/dGH63FWa>
- 20. The Management Reporting Dashboard** <https://lnkd.in/dnFP2ka7>
- 21. The Month Over Month Dashboard** <https://lnkd.in/dCXUkuHy>
- 22. The Headcount Forecast** <https://lnkd.in/dGF3zmqT>
- 23. The Gross Profit & Contribution Margin** <https://tinyurl.com/2p8fzstk>
- 24. The Break Even Point** <https://tinyurl.com/mrr9tavz>
- 25. The 20 Most Misunderstood Accounting Concepts**  
<https://tinyurl.com/4nf8y5>

## FINANCE

- 1. The Difference Between Finance and Accounting**  
<https://tinyurl.com/5n6vdzhn>
- 2. The Financial Analysis Scorecard** <https://tinyurl.com/3t6nscez>
- 3. The Basics of Finance** <https://tinyurl.com/hadzxmvd>
- 4. The 4 Steps to Assess Business Financial Health**  
<https://tinyurl.com/266z2kpf>
- 5. The 25 Responsibilities of the CFO Office** <https://tinyurl.com/3v8bjv39>
- 6. The Ten Drivers of Shareholder Value** <https://bit.ly/40x3rRO>
- 7. The 3 Main Cash Flow Drivers** <https://tinyurl.com/4bb6n7ja>
- 8. The Debt vs. Equity Spectrum** <https://tinyurl.com/jmw63b98>
- 9. The 20 Management Analysis Tools** <https://tinyurl.com/m73srysj>
- 10. The 5 Financial Performance Metrics** <https://tinyurl.com/35mnt63y>
- 11. The Cash Inflows and Outflows** <https://tinyurl.com/rne6jyh6>
- 12. The Cash Flow Statement: Direct or Indirect** <https://lnkd.in/e-NBhUG4>
- 13. The CFO Office in the Organizational Chart**  
<https://tinyurl.com/3ju6z3jm>
- 14. The Cash Conversion Cycle** <https://lnkd.in/eWZgYGBQ>
- 15. The 5 Steps to Manage Your Cash Flow** <https://lnkd.in/eXckPBqb>
- 16. The 5 Steps of Cash Flow and How to Use Them**  
<https://lnkd.in/e2zA584q>
- 17. The Difference Between EBITDA and Cash Flow**  
<https://tinyurl.com/35czr76w>
- 18. The 5 EBITDA Ratios to Know** <https://lnkd.in/eifE8bMV>
- 19. The 5 Alternatives to EBITDA to Know** <https://lnkd.in/edKzC-uP>
- 20. The CEO KPIs Dashboard** <https://lnkd.in/dD5jnfmd>
- 21. The Corporate Finance Cheat Sheet** <https://tinyurl.com/ycxzxpkA>
- 22. The Cash Flow Cheat Sheet** <https://tinyurl.com/mr2yvzjm>
- 23. The 10 Things You Need to Know About EBITDA**  
<https://tinyurl.com/bjndbxnd>
- 24. The Excel eBook for Financial Modeling** <https://tinyurl.com/km9devm8>
- 25. The Financial Modeling Manual** <https://tinyurl.com/mv4mp9d9>